

NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

## Supplementary Pronunciation Lesson (Unit 3)

### EMPHATIC STRESS AND INTONATION

Use falling intonation with more force and higher pitch on an adverb receiving emphatic stress.

*For example:*

They're  **REALLy** helpful.      She's  **QUITE** reasonable.

- ▶ 2:12 **A. Listen again to the Pronunciation exercise on page 33 of the Student's Book and repeat after the pauses.**

1. They're **REALLy** reliable.
2. They're **inCREDibly** helpful.
3. He's **exTREMELy** professional.
4. She's **SO** reasonable.

- ▶ 2:11 **B. Listen to the Reading on page 32 of the Student's Book. Listen for stressed words, especially adverbs. Listen for the following sentences. Then practice saying the sentences with the correct emphatic stress.**

1. That may not be **comPLETEly** true.
2. Customers don't **REALLy** buy services and products; they buy solutions and relationships.
3. Be **REALLy** reliable.
4. Be **exTREMELy** friendly and courteous.