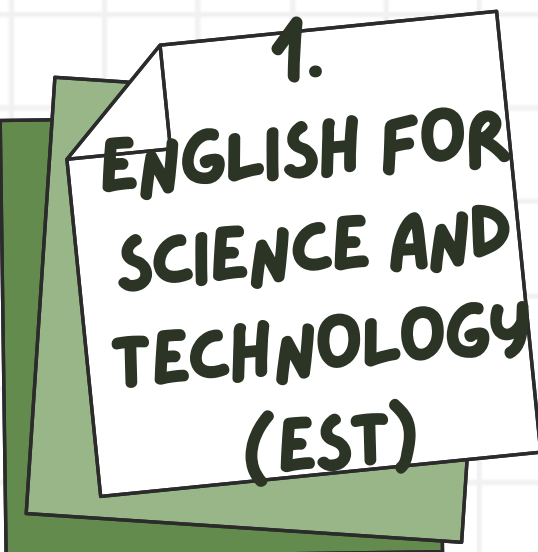
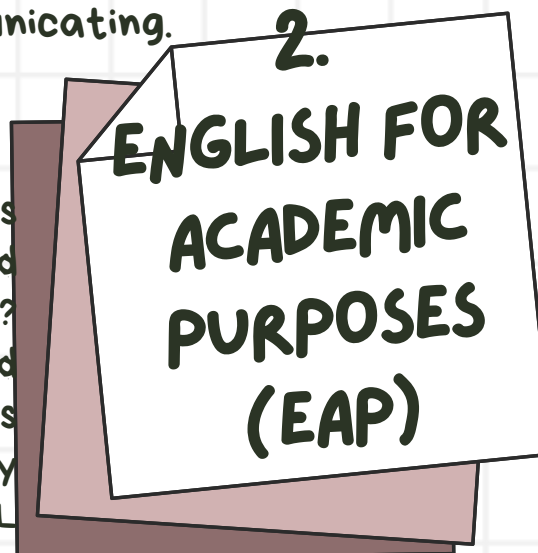


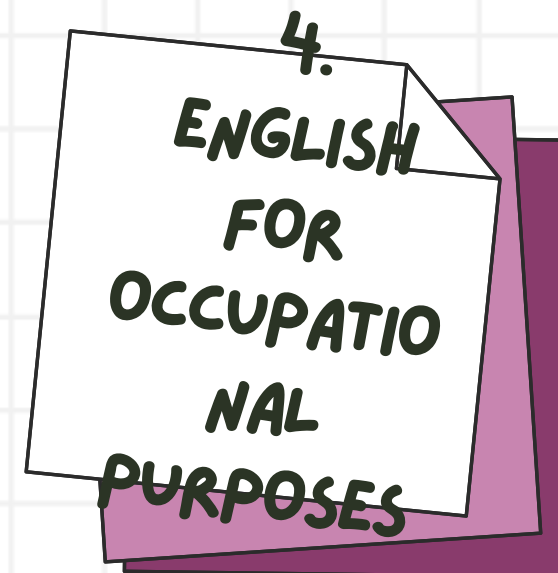
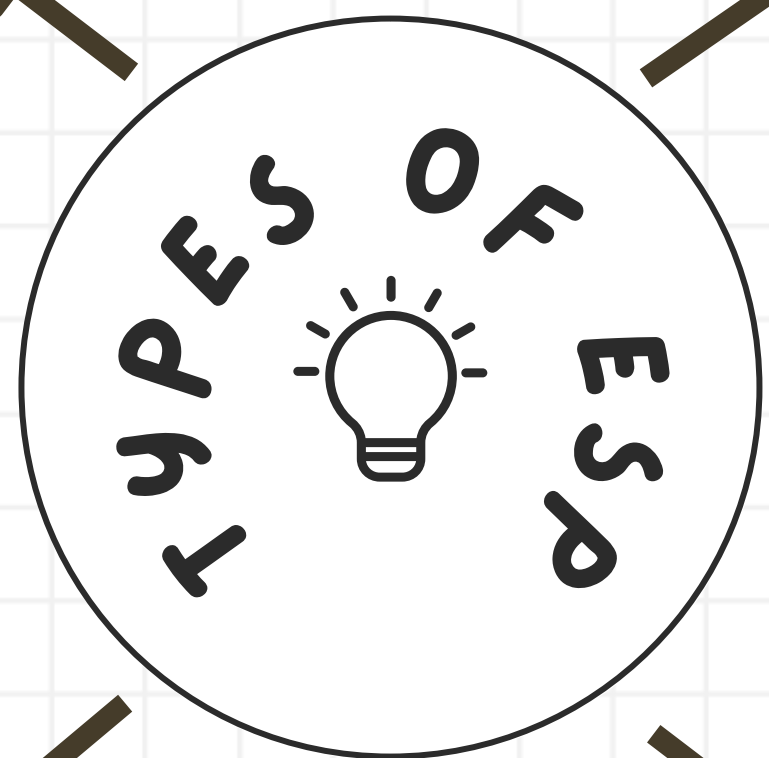
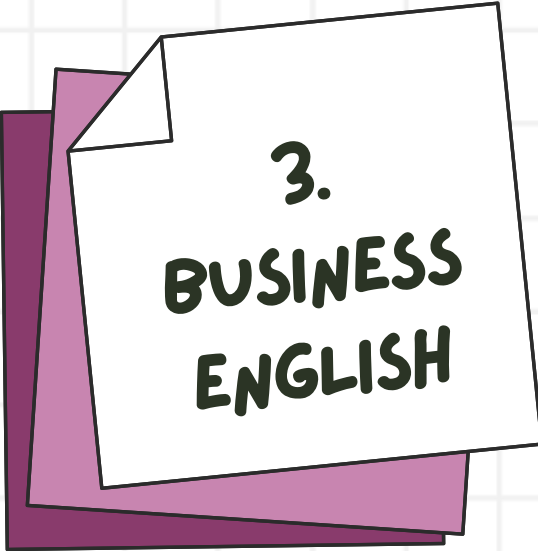
- This was the first branch of ESP.
- It focuses on the technical and semi-technical vocabulary of scientific texts. Example: laboratory report
- There is often a mismatch between the ESP teacher's disciplinary knowledge and experience and that of the target group
- The role of the EST teacher is to help the learners integrate into their intended disciplinary community by using accepted ways of communicating.



- EAP is goal directed. What do students need to learn in order to succeed in their academic careers?
- An EAP course is based on needs analysis, with close attention to students' aims and what they plan to study
- IELTS and TOEFL
- Many universities stipulate that students need to study and pass courses at a language centre prior to entry. ...



- English for business purposes (EBP) is often referred to today as business English (BE)
  - (BE) is used to facilitate intercultural communication between non-native English speakers
  - Many universities feature such courses as part of their curriculum.
- Cambridge English Examinations offers a series of Business English Certificates targeting pre-experience students.
- English for specific business purposes (ESBP) is more likely to be aimed at experienced or in-service professionals who need English to do their job



- EOP is likely to be very specific and quite narrow in focus.
- EOP is likely to offer only those structures and vocabulary relevant to the communicative needs of the occupation.

